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WHOLESALE  
ONLY

"The World's Most Quality-Minded Nurserymen"

GENERAL NURSERY STOCK  
ROSE BUSHES**McClung** Brothers Rose Nurseries, Inc.

SINCE 1923

P. O. BOX 697

Telephone LYric 2-5202

TYLER, TEXAS



# Wholesale Order Blank - Price List

## PACKAGED ROSES FOR 1959 - 1960

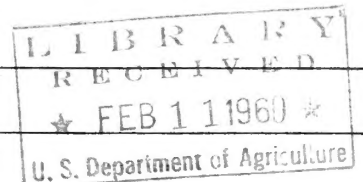
McCLUNG'S ROSES ARE "MANZATE"® MANEB (DuPont's newest Fungicide) TREATED INSURING YOUR CUSTOMERS THE HEALTHIEST PLANTS OBTAINABLE

CUSTOMER'S  
ORDER NO. \_\_\_\_\_

DATE \_\_\_\_\_

SOLD TO \_\_\_\_\_

SHIP TO \_\_\_\_\_



SHIP VIA \_\_\_\_\_ WHEN \_\_\_\_\_ TO ARRIVE \_\_\_\_\_

TERMS OF SALE: 2% 10 DAYS — NET 30 ALL PRICES F. O. B. TYLER, TEXAS

**WARRANTY**

It is agreed and understood that no warranty, expressed or implied, is made as to productiveness of the Nursery Stock listed below. Any claim for loss, shortage or damage must be made to Shipper at its Office in Tyler, Smith County, Texas, within ten days of delivery, otherwise Shipper will be relieved of any liability therefor. All invoices are due and payable at Tyler, Smith County, Texas. This order subject to confirmation by Tyler Office.

**PATENTED ROSES**

SEE COLOR ILLUSTRATIONS PAGE 3

PRICES AS LISTED LESS 40% F.O.B. TYLER, TEXAS

MINIMUM ORDER EACH VARIETY 3 — PACK 12 TO CARTON

Qty. Wtd.	VARIETY	DESCRIPTION	Patent Number	Retail Price	Qty. Wtd.	VARIETY	DESCRIPTION	Patent Number	Retail Price
	HYBRID TEAS					LAVENDER			
	RED					Sterling Silver	Lilac-Lavender	1433	3.00
	Charles Mallerin	Deep Red Velvet	933	2.50		MULTI-COLOR			
	*Chrysler Imperial	Big Flashing Red	1167	2.50		*Forty-Niner	Inside Red-Outside Yellow	792	2.25
	Happiness	A Deep Red-Rose	911	2.00		*GARDEN PARTY	Large creamy-ivory 1960 AARS	1814	3.50
	Living	Blazing Orange Red	1463	2.50		Kordes Perfecta	White with pink-splashed edges	1604	3.50
	*Mirandy	Rich Crimson	632	2.25		Love Song	Watermelon Pink with Yellow	1360	2.50
	New Yorker	Brilliant Scarlet	823	2.50		Tapestry	Flame, yellow and copper	1812	3.00
	*Nocturne	Cardinal Red	713	2.25		ORANGE			
	President Eisenhower	Beautiful Velvet Red	1217	2.25		Lady Elgin	Apricot and Orange	1469	2.50
	*Rubaiyat	Brilliant Red	758	1.85		*Mojave	Radiant Orange	1176	2.75
	PINK					WHITE			
	*Capistrano	Bright Pink	922	2.00		Blanche Mallerin	Pure White	594	2.00
	Enchantment	Shell Pink	737	2.25		*White Knight	Satiny White	1359	3.00
	First Love	Soft Dawn Pink	921	2.25		YELLOW			
	*Helen Traubel	Light Pink	1028	2.75		*Diamond Jubilee	Buff Orange Yellow	824	2.25
	*K. T. Marshall	Rose Pink	607	2.00		*Fred Howard	Rich Yellow	1006	2.00
	*Mission Bells	Vermillion Pink	923	2.00		Golden Scepter	Unfading Golden Yellow	910	1.85
	Pink Frost	Peonie Pink	1269	2.50		*Lowell Thomas	Glowing Yellow	595	2.25
	Pink Peace	Blushing Pink	1759	3.00		*Peace	Soft Yellow edged in Pink	591	2.50
	Show Girl	Deep Rich Pink	646	2.25		*Sutter's Gold	Yellow with Orange and Red	885	2.25
	*Tiffany	Pink Shaded Yellow	1304	2.50		Lemon Chiffon	Rich Yellow Flowers	1241	2.50

\* Denotes All-America Rose Selections

PATENTED PACKAGED ROSES — Continued on page 2

New Order Blank will be sent on receipt of this order.

# McCLUNG BROTHERS ROSE NURSERIES, Inc. — Tyler, Texas

## PACKAGED PATENTED ROSES Continued

Qnty. Wntd.	VARIETY	DESCRIPTION	Patent Number	Retail Price	Qnty. Wntd.	VARIETY	DESCRIPTION	Patent Number	Retail Price
	FLORIBUNDA-RED					ORANGE-RED			
	*FIRE KING	Brilliant Orange-Red 1960 AARS	1758	2.50		*Fusilier	Brilliant Orange-Red	1709	2.50
	Geranium Red	Bright Geranium-Red	811	2.00		*SARABANDE	Dark Orange-Red 1960 AARS	1761	2.50
	Red Pinocchio	Dark Red Velvety Blooms	812	1.75		Spartan	Deep Apricot Orange	1357	2.75
	Texan	Rich Bright Red	1471	2.50					
	*Vogue	Soft Coral-Red	926	2.00		GRANDIFLORAS			
	PINK					Buccaneer	Sun Yellow	1119	2.50
	*Ma Perkins	Coral-Shell Pink	1143	2.00		El Capitan	Glowing Cherry-Red	1796	3.00
	*Pinkie	Delicate Pink	712	2.00		Montezuma	Rich, Coppery, Bronze-Orange	1383	2.75
	WHITE					*Queen Elizabeth	Soft Clear Pink Blooms	1259	2.50
	*Ivory Fashion	Ivory Colored Flowers	1688	2.75		Roundelay	Glowing Red	1280	2.50
	*White Bouquet	Sparkling White	1415	2.50		*Starfire	Currant-Red Bloom	1742	3.00
	YELLOW								
	*Gold Cup	Unfading, New Yellow	1683	2.50		CLIMBERS			
	Goldilocks	Gold-Yellow	672	1.75		RED			
	Green Fire	Vivid Yellow with Chartreuse	1776	2.50		Cl. Charlotte Armstrong	Rich Cerise Blooms	523	2.50
	Yellow Pinocchio	Apricot-Yellow	992	1.50		Cl. Chrysler Imperial	Crimson Red	1523	2.75
	MULTI-COLORED					Cl. Crimson Glory	Rich Deep Crimson	736	2.50
	*Circus	Shades of Yellow, Pink, Red	1382	2.50		Cl. Gladiator	Bright Rose-Red	1524	2.75
	Little Darling	Rose-Pink and Buttercup Yellow	1581	2.00					
	Masquerade	Red, Yellow, Orange and Lemon	975	2.00		YELLOW			
	LAVENDER					*Cl. Golden Showers	Clear Yellow	1557	2.75
	Lavender Girl	Unique, Rich Lavender	1672	5.00		*Cl. Highnoon	Bright Sunfast Yellow	704	2.50
	Lavender Pinocchio	Pink-Lavender	947	2.00		Cl. Peace	Same Blooms as Bush	932	2.25
	ORANGE					MULTI-COLORED			
	*Fashion	Salmon Orange	789	2.00		Cl. Forty-Niner	Same Blooms as Bush	1094	2.50
	*Jiminy Cricket	Coral Orange and Pink Coral	1346	2.00					

\* Denotes All-America Rose Selections

### IMPORTANT!

For those who want a good assortment without ordering several cases, do not fail to take advantage of offers below of Patented and Non-Patented Roses

### ORDER ASSORTED CASES ASSORTED PATENTED ROSES

If you have not handled Patented Varieties before and are not sure what varieties or colors to order for your area, order Assorted. If you wish to order bushes that will not sell for more than a certain retail price, give us the price which you do not wish to exceed (refer to Patented Retail Prices on Page 1 and Page 2 of this Price List) and fill in the price in space designated below for ordering Assorted Patents.

Ship me \_\_\_\_\_ cases of Assorted Patented bushes packed 12 bushes per case, that will not retail for more than \$\_\_\_\_\_ per bush.

### ASSORTED NON - PATENTED ROSES

#### ORDER ASSORTED CASES

(Our selection of varieties and colors)

IN SO DOING YOU SAVE 3% CASH ON ORDERS  
BOOKED ASSORTED

We ship ONLY varieties and colors that are proven  
sellers in your area.

35 years of continuous service in supplying the gardening trade with the highest quality merchandise available is the foundation on which our assorted shipments are made. You can be assured of receiving the varieties and colors that sell best in your area.

GRADE	CASES WANTED	Cost per Case of 12 Assorted	
JUMBO		At \$9.00 per case	

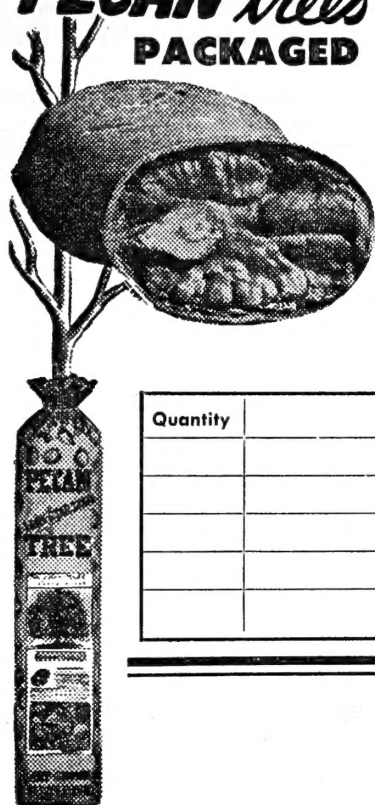
  

GRADE	CASES WANTED	Cost per Case of 15 Assd.	CASES WANTED	Cost per Case of 25 Assd.
SUPREME		At \$9.75 Per Case		At \$16.25 Per Case
ROYAL		" 7.50 "		" 12.50 "
REGAL		" 6.00 "		" 10.00 "

*"The World's Most Quality-Minded Nurserymen"*

New Order Blank will be sent on receipt of this order

# PECAN trees PACKAGED



## PACKAGED NURSERY STOCK

Better Looking, Faster Selling, Longer Lasting. McClung's Root Packaged Pecan Trees are beautifully contained in colorful green waterproof bag. Tempting pecan nuts in two shades of brown are spotted over this modern package. Tree and nut illustrations in 4-color process, with planting instructions, appear on every package.

### PAPERSHELL VARIETIES

Success  
Stuart  
Mahan

Schley  
Texas Prolific  
Moneymaker  
Delmas

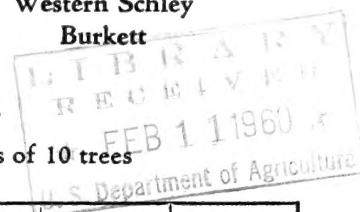
Moore  
Western Schley  
Burkett

### PRICES — F. O. B. TYLER, TEXAS

Minimum Order Multiples of 5 of a kind, in cases of 10 trees

Quantity	FILL IN VARIETIES	SIZE

Size	Each in Lots of 10 to 45	Each in Lots of 50 Up
18 to 24 inches	\$1.75	\$1.65
2 to 3 feet	1.95	1.85
3 to 4 feet	2.20	2.10
4 to 5 feet	2.65	2.50



## PACKAGED FLOWERING SHRUBS

SEE COLOR ILLUSTRATION PAGE 5

STARKIST Flowering Shrubs are individually protected by KAISER Aluminum "Root-Sak" Sparkling, Polyethylene lined, Foil bags—designed by Crown-Zellerbach. Large 5x7 inch "Living Color" picture label, by Horticultural Printers, Dallas, Texas, adorns each modern package; which contains the highest quality plant grown and protected by moisture-retaining material around the roots, keeping each plant fresh for weeks. Gardeners just can't pass without stopping and shopping.

Packed 15 units per carton. All orders must be in multiples of 3 per variety.

VARIETY	COLOR OF BLOOM	HEAVY GRADE		MEDIUM GRADE	
		QUANTITY	COST EACH	QUANTITY	COST EACH
Althea	Pink		\$ .70		\$ .55
Althea	Purple		.70		.55
Althea	Red		.70		.55
Althea	White		.70		.55
Abelia Grandiflora	White tinted pink		.70		.55
Bush Honeysuckle	Red		.70		.55
Butterfly Bush	Lilac		.70		.55
Crepe Myrtle	Pink		.70		.55
Crepe Myrtle	Red		.70		.55
Cydonia Japonica	Red		.70		.55
Deutzia	White		.70		.55
Forsythia	Yellow		.70		.55
Mock Orange	White		.70		.55
Persian Lilac	Purple		.70		.55
Pink Spirea	Pink		.70		.55
Pomegranate	Orange		.70		.55
Spirea Van Houtti	White		.70		.55
Weigelia	Red		.70		.55
Wisteria Vine	Purple		.70		.55

### ORDER ASSORTED

If you want a good assortment but do not know what sells best in your area, then order Assorted. We will ship you assortments that thrive and sell best in your area.

Ship me \_\_\_\_\_ cases Heavy Grade Assorted Shrubs

Ship me \_\_\_\_\_ cases Medium Grade Assorted Shrubs

"The World's Most Quality-Minded Nurserymen"

Minimum Order 4 per Variety

## PACKAGED FRUIT TREES

Packed 12 in a Carton

Our fruit, shade, ornamental, and flowering trees are the finest to be had. Nothing less than top grade, hardy, vigorous and well shaped trees with healthy root systems are offered by McClung's. Each tree is packaged in a brilliant, eye catching, colorful, Kaiser aluminum, heavy foil bag. Attractively labeled with a large "Living Color" descriptive label. (See catalog illustration—page 5.)

Complete and intelligent planting instructions clearly printed on the back of each package to assure a properly planted plant. McClung's packaged nursery stock results in a "Take me home and plant me" desire in the mind of your customer.

VARIETY	SIZE	QUANTITY	COST EACH	SIZE	QUANTITY	COST EACH
<b>APPLES</b>	4 - 5 ft.			3 - 4 ft.		
Double Red Delicious	"		\$1.00	"		\$ .80
Red Jonathan	"		1.00	"		.80
Rome Beauty	"		1.00	"		.80
Yellow Delicious	"		1.00	"		.80
<b>PEACH</b>	4 - 5 ft.			3 - 4 ft.		
Golden Jubilee	"		.90	"		.70
Dixie-Red	"		.90	"		.70
Indian Cling	"		.90	"		.70
Belle of Georgia	"		.90	"		.70
Hale Haven	"		.90	"		.70
Early Elberta	"		.90	"		.70
New Elberta	"		.90	"		.70
Frank	"		.90	"		.70
<b>PEAR</b>	4 - 5 ft.			3 - 4 ft.		
Kieffer	"		1.00	"		.80
LeConte	"		1.00	"		.80
Garber	"		1.00	"		.80
Bartlett	"		1.00	"		.80
<b>FIGS (will fruit first year)</b>	2 - 3 ft.			18 - 24 inch		
Magnolia	"		.85	"		.70
Texas Everbearing	"		.85	"		.70
<b>GRAPE</b>	2 yr. No. 1 (pkg. of 2)			2 yr. No. 2 (pkg. of 2)		
Concord	"		.65	"		.55
Fredonia	"		.65	"		.55
<b>PLUMS</b>	4 - 5 ft.			3 - 4 ft.		
Bruce	"		.90	"		.70
Allred	"		.90	"		.70
Burbank	"		.90	"		.70
Santa Rosa	"		.90	"		.70
<b>CHERRY TREES</b>	4 - 6 ft.			3½ - 5 ft.		
Black Tartarian (sour)	"		1.45	"		1.10
Montmorency (sweet)	"		1.45	"		1.10
<b>BLACKBERRIES</b>						
Humble	5 No. 1		.60	.....		.....
Lawton	plants to pkg.		.60	.....		.....

Minimum Order 4 per Variety

## PACKAGED SHADE TREES

Packed 12 in a Carton

VARIETY	SIZE	QUANTITY	COST EACH	SIZE	QUANTITY	COST EACH
American Elm	4 - 5 ft.		1.10	3 - 4 ft.		.90
Chinese Elm	"		1.00	"		.80
Green Ash	"		1.00	"		.80
Chinese Tallow	"		1.25	"		1.00
Arizona Ash	"		1.00	"		.80
Silver Leaf Maple	"		1.00	"		.85
Golden Willow	"		1.10	"		.90

Minimum Order 4 per Variety  
Packed 12 per Carton

## PACKAGED ORNAMENTAL & FLOWERING TREES

VARIETY	SIZE	QUANTITY	COST EACH	SIZE	QUANTITY	COST EACH
White Dogwood	3 - 4 ft.		.95	2 - 3 ft.		.75
Weeping Willow	"		.95	"		.80
Lombardy Poplar	4 - 5 ft.		.75	3 - 4 ft.		.65
Mimosa	"		.85	"		.70
Flowering Peach	"		1.00	"		.85
Purple Leaf Plum	"		1.25	"		1.00
Red Bud	"		.95	"		.80

New order blanks will be sent on our receipt of this order

"The World's Most Quality-Minded Nurserymen"



# VARIETY LIST OF NON-PATENTED PACKAGED ROSES FOR 1959-60

No order accepted for less than 1 case per grade (Jumbo, Supreme, Royal, Regal).

## INSTRUCTIONS FOR ORDERING PACKAGED NON-PATENTED VARIETIES

NAME OF PACK	GRADE	SEE COLOR ILLUSTRATION	COST EACH F.O.B. TYLER	MIN. EACH VARIETY	PACKS PER CARTON	APPROX. CARTON WT.
STARKIST	JUMBO	3	\$ .75	3	12	45 lbs.
STARKIST	SUPREME	3	\$ .65	5	15 or 25	40 - 70 lbs.
STARKIST	ROYAL	4	\$ .50	5	15 or 25	39 - 70 lbs.
STARKIST	REGAL	(New, Not Shown)	\$ .40	5	25	68 lbs.

VARIETY	DESCRIPTION	JUMBO Quantity	SUPREME Quantity	ROYAL Quantity	REGAL Quantity
<b>HYBRID TEAS</b>					
<b>RED</b>					
Ami Quinard	Blackish, garnet and coppery scarlet				
Better Times	Brilliant Cerise				
Crimson Glory	Deep velvety crimson				
*Christopher Stone	Scarlet overlaid crimson				
*Etoile de Hollande	Bright red				
Poinsettia	Bright unfading scarlet				
Grenoble	Clear Scarlet				
McGredy's Scarlet	Velvety crimson-scarlet				
*Rouge Mallerin	Brilliant red				
Red Radiance	Light crimson				
Red Ripple	Oxblood - red to carmine				
Syracuse	Scarlet-crimson				
<b>PINK</b>					
Doctor	Sparkling pink				
Editor McFarland	Glowing pink				
Pink Radiance	Brilliant carmine pink				
*Picture	Clear rose pink				
*Briarcliff	Deep rose pink				
Betty Uprichard	Delicate salmon pink				
<b>WHITE</b>					
White Briarcliff	Pure white				
*Caledonia	Glistening white				
F. K. Druschki	Snow white - tinged carmine pink				
K. A. Viktoria	A beautiful white				
White American Beauty	White with pink shading				
*Konigan Luise	Satiny white				
<b>TWO-TONE</b>					
Condesa de Sastago	Oriental red and yellow				
Countess Vandal	Salmon pink and coppery pink				
President Hoover	Varying orange shades				
Contrast	China pink and bronze with white				
Talisman	Brick red and yellow				
*E. N. Perkins	Cerise orange and salmon pink				
<b>YELLOW</b>					
Eclipse	Golden Yellow				
Golden Charm	Sunflower-yellow				
Luxembourg	Red with yellow reverse				
*Sœur Therese	Chrome yellow				
*Yellow Condesa	Deep yellow				
<b>FLORIBUNDAS</b>					
*Cecile Brunner	(Baby Rose) light pink				
Else Poulsen	Bright rose pink				
Floradora	Cinnabar red				
Improved Lafayette	Bright cherry-crimson				
*Ideal (Polyantha) (Baby Rose)	Dark scarlet				
*Golden Salmon (Polyantha)	Bright orange salmon				
<b>CLIMBERS</b>					
Cl. Caledonia	Glistening white				
Cl. Blaze	Brilliant Scarlet				
Cl. Golden Charm	Sunflower yellow				

\*Varieties not available in Jumbo

NON-PATENTED PACKAGED ROSES — Continued on page 4

*"The World's Most Quality-Minded Nurserymen"*

New Order Blank will be sent on receipt of this order

# McCLUNG BROTHERS ROSE NURSERIES, Inc. — Tyler, Texas

VARIETY	DESCRIPTION	JUMBO Quantity	SUPREME Quantity	ROYAL Quantity	REGAL Quantity
<b>CLIMBERS - Continued</b>					
Cl. Etoile de Hollande	Bright red				
Cl. Paul's Scarlet	Beautiful scarlet				
Cl. Pink Radiance	Brilliant carmine pink				
Cl. Red American Beauty	Bright clear red				
Cl. Talisman	Brick red and yellow				
Cl. Doctor	Sparkling pink				
Cl. Red Talisman	Deep cerise red				
Cl. Mrs. P. S. DuPont	A fine yellow				
Cl. White American Beauty	White with pink shading				

\*Varieties not available in Jumbo

## NON-PATENTED ROSE BUSH COLLECTIONS

See Color Illustrations Page 4

<b>COLLECTION S-30</b>	
3 Everblooming New Blaze	
Most popular former-patented hardy climbing red rose.	
HEAVY GRADE \$1.40	MEDIUM GRADE \$1.10

<b>COLLECTION S-31</b>	
3 Red Radiance	
A beautiful all-time favorite. Grows luxuriantly with a magnificent display of blooms.	
HEAVY GRADE \$1.40	MEDIUM GRADE \$1.10

<b>COLLECTION S-32</b>	
2 Red Radiance 1 Pink Radiance	
A popular two-some, producing an abundance of flowers each month until frost.	
HEAVY GRADE \$1.40	MEDIUM GRADE \$1.10

<b>COLLECTION S-33</b>	
1 Red - 1 Pink - 1 Yellow	
Selected from the most popular everblooming varieties.	
HEAVY GRADE \$1.40	MEDIUM GRADE \$1.10

<b>COLLECTION S-34</b>	
3 Paul's Scarlet	
The well-known and loved scarlet rose, large trusses of scarlet flowers. A vigorous grower.	
HEAVY GRADE \$1.40	MEDIUM GRADE \$1.10

<b>COLLECTION S-50</b>	
5 Everblooming New Blaze	
(See description S-30)	
HEAVY GRADE \$1.95	MEDIUM GRADE \$1.50

<b>COLLECTION S-51</b>	
5 Red Radiance	
(See Description S-31)	
HEAVY GRADE \$1.95	MEDIUM GRADE \$1.50

<b>COLLECTION S-52</b>	
3 Red Radiance	
2 Pink Radiance	
(See description S-32)	
HEAVY GRADE \$1.95	MEDIUM GRADE \$1.50

<b>COLLECTION S-54</b>	
5 Paul's Scarlet	
(See description Collection S-34)	
HEAVY GRADE \$1.95	MEDIUM GRADE \$1.50

<b>COLLECTION S-53</b>	
1 Red, 1 Pink, 1 Yellow, 1 White, 1 Two-Tone	
Here is a collection that is a proven "money-maker". No order is complete without this "all color" collection. Each Bundle A Distinctive Rose Garden	
Heavy Grade — \$1.95	Medium Grade — \$1.50

### COLLECTION ORDER INSTRUCTIONS

Order in Minimum of 6 of Any One Collection  
Packed 12 per Carton — Minimum Order 1 Carton

Col. No.	See Color Illustration	DESCRIPTION	Quantity	Heavy Grade Cost Each	Quantity	Medium Grade Cost Each
S-30	"	3 Everblooming New Blaze		\$1.40		\$1.10
S-31	"	3 Red Radiance		1.40		1.10
S-32	"	2 Red Rad., 1 Pink Rad.		1.40		1.10
S-33	"	1 Red, 1 Pink, 1 Yellow		1.40		1.10
S-34	"	3 Paul's Scarlet		1.40		1.10
S-50	"	5 Everblooming New Blaze		1.95		1.50
S-51	"	5 Red Radiance		1.95		1.50
S-52	"	3 Red Rad., 2 Pink Rad.		1.95		1.50
S-53	"	1 Red, 1 Pink, 1 Yell., 1 White, 1 Two-Tone		1.95		1.50
S-54	"	5 Paul's Scarlet		1.95		1.50

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